

WHAT IS CLAIMED IS:

1. A display comprising:
 - an outer housing at least partly transparent to visible light;
 - an inner housing at least partly transparent to visible light inserted into said outer housing;
 - a light emitting display pod disposed in said inner housing including a power supply and a motion activated switch;
 - a plunger inserted into said inner housing securely supporting the display pod in the inner housing;
 - wherein at least one of the pod, the outer housing and the inner housing bears display information and wherein the display pod is not in electrical contact with the plunger, inner housing or outer housing.
2. The display of claim 1, wherein said outer housing is in the form of a cup including an open end and semi-opaque or translucent sidewalls bearing display information.
3. The display of claim 1, wherein the motion activated switch in the display pod is a magnetic switch operatively connected to an integrated circuit for keeping the display pod lit for a period of time.
4. The display of claim 1, wherein the outer housing is glass or plastic.

5. The display of claim 1, wherein the display pod is shaped to form a model.
6. A display cup comprising:
- at least partially transparent container sidewalls defining an open top end for access to an interior space of the cup;
 - an inner housing mating with said sidewalls and including a bottom wall portion forming a bottom wall of the cup and a hollow display portion protruding into the interior space of the cup;
 - a display pod in the inner housing including a power source, a light emitting element, a motion activated switch to turn on the light emitting element and an integrated circuit to keep the light emitting
 - a plunger securely supporting the pod in the inner housing and completely closing the inner housing when the cup is assembled.